



**ECHO**  
SQUADRA

**Video Papa**  
By Gianluca Tullio/Echo







# Video Papa

**The Vatican Television Center is the television commissioned in 1983 by Pope John Paul II in order to improve and expand the communication of the church and bring it closer to the processes going on in the current media system.**

**Its mission is to document all the activities of the Pope and the Holy See. In his thirty years, under pressure from the media of the major Italian and international network, told the historic renunciation of Benedict XVI, the conclave and the election of the new Pope Francis: a chain of events that played a essential role in the development of communication strategies aimed at updating the official image of the church, emphasizing the direct involvement of the faithful in the events and encouraging the participation of the spectators who followed them on live television.**

**Today it is a modern television with high-definition camera, a modern direction, camera angles studied in detail and a constant coverage of all events related to the Pope, that demonstrates the importance of the image in spreading the evangelical message.**











































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